

Mr Gordon Shields  
Chairman & Founder  
Shields Environmental plc  
Kerry Avenue  
Purfleet Industrial Park  
South Ockendon, Essex RM15 4YE  
United Kingdom

25 October 2007

Dear Gordon,

I am writing to thank you for your contribution to the recent Post Graduate Certificate in Sustainable Development workshop. The event as a whole was one of the most highly rated workshops to date, with an overall satisfaction rating of 85%. This success is in no small part due to your presentation at the workshop. This was greatly appreciated and well rated by delegates.

I think the following comments give you a flavour of how well they received your session:

- Brought sustainability down to practicality – ACE! It was fine to refer to money and profit.
- Inspirational; Excellent; Engaging; Great presentation.
- Very good speaker, knowledgeable and motivational.
- Please more of these hands-on people! Brilliant.
- Inspirational speaker. Great clarity on SD entrepreneurship.
- Gordon was very genuine and engaging. Good to hear from someone who had actually done something. A dose of reality.

The participants are now preparing to tackle sustainability challenges facing their own organisations, and your contribution will play an important role in helping them to develop robust strategies.

I am delighted that you were able to contribute to the workshop, and very much look forward to working with you in the future.

Kind regards,



Lindsay Hooper  
Development Director

1 Trumpington Street  
Cambridge CB2 1QA  
United Kingdom  
T +44 (0)1223 342100  
F +44 (0)1223 301122  
[www.cpi.cam.ac.uk](http://www.cpi.cam.ac.uk)